

NEWS FROM:

Kinetic Arts Center

785 7th Street, Oakland, CA 94607

www.kineticartscenter.com

(510) 444-4800



FOR IMMEDIATE RELEASE:

June 28, 2012

Contact: Victoria Angello

Victoria@KineticArtsCenter.com

(510) 444-4800

There are only three shows going to the Edinburgh Fringe Festival this summer from the Bay Area and two of them call Kinetic Arts Center (Oakland) home: *The Submarine Show* (Jaron Hollander & Slater Penney) and *A Mused Collective's Fragment*.

Kinetic Arts Center announces the production of *PreFringe PreView* - A send-off-to-Edinburgh-Fringe-Festival show of *The Submarine Show* and *Fragment* by *A Mused Collective*. Fringe Festival goers get to see these shows in Scotland; We get to see these shows first!

OAKLAND – The Edinburgh Fringe Festival is the oldest and most prestigious performing art festival in the world and Kinetic Arts Center is home to two of the Bay Area's three shows accepted into the festival this summer: **A Mused Collective's World Premiere – *Fragment*** and **The Submarine Show** (Slater Penney & Jaron Hollander). To send off these two amazing groups, Kinetic Arts Center is producing **PreFringe PreView** for two shows only on July 21st and 22nd. **PreFringe PreView** will feature much of the work that both **The Submarine Show** and **A Mused Collective** will be performing in Edinburgh.

"**PreFringe PreView** is a chance for the Kinetic Arts Center community to send our own home-grown artists across the pond with a final applause, witness the work only festival goers on the other side of the world get to see and give the groups a chance to fine-tune their pieces before they leave. All profits for the event go to the groups to help meet their production expenses." says Victoria Angello, Managing Director for Kinetic Arts Center. "It is so cool knowing they are both performing at the Fringe the same year, representing Kinetic Arts Center, representing the whole East Bay. I get chills thinking about it and I am really bummed I can't go with them."

PreFringe PreView is family-friendly and runs about two hours depending how much applause they get. Saturday, July 21st curtain is at 8pm; Sunday July 22nd curtain is at 2pm. There is plenty of free parking off and on the street. Kinetic Arts Center is located at 785 7th St., close to the 14th Street exit from U.S. 980.

Ticket Information Advance Tickets are \$15 for all ages. Prices at the door are \$20. Please note that seating is general admission and those under 21 are encouraged to sit on the foam floor close to the ring curb for a unique view of the performance. Purchase online through Brown Paper Tickets, <http://www.brownpapertickets.com/event/258355> or by phone at 510-444-4800.

MORE

The Submarine Show, created at Kinetic Arts Center (Oakland, California) by Jaron Aviv Hollander and Slater Brooks Penney, originally played at the San Francisco Fringe Festival 2011 to standing ovations, rave reviews, and multiple awards including “Best of the San Francisco Fringe” and “Best of the San Francisco Fringe Techies Choice.” Now **The Submarine Show** sails to The Fringe for its first run outside of the United States. Hollander and Penney are a non-verbal, narrative-based a cappella Foley mime and acrobatic duet. These two masters of physical theater and vocal sound effects use their craft to lead the audience on an adventure without the use of spoken language. They take audiences on an epic journey ranging from the bottom of the ocean to the jungle to the sky filled with surprise fantasy and comedy that will make you laugh until you hurt. Penney goes off to Edinburgh on the heels of a win at Montreal Fringe Festival for “Most Promising Choreography/Choreographer.” Jaron a former Cirque du Soleil performer, is the Artistic Director of the Kinetic Arts Center, a circus arts and physical theatre training and performance center located in Oakland, California, USA. The Submarine Show plays at 4:55pm, Aug 2-27 (not the 14th) at the C too Venue at the Edinburgh Festival Fringe www.TheSubmarineShow.com

A Mused Collective tells the story of five dancers and two musicians as they connect a disjointed world with pillows, neckties, a French horn and groovy beats in **Fragment**. A Mused Collective’s World Premiere of **Fragment** follows a successful performance season on the North West Coast of the United States including shows at Counterpulse and DanceGround Keriac in San Francisco, the Kinetic Arts Center in Oakland, CA and the Oregon Shakespeare Festival in Ashland, Oregon. A Mused Collective hails from Kinetic Arts Center (Oakland, California) where the company is gaining recognition for its performance integration of live, original music and contemporary choreography. The dance and the music are developed together by Artistic Director Abby McNally and Musical Director Tony Poeck in collaboration with company members through creative experimentation and a whole lot of laughter. A Mused Collective is a modern dance and musical performance collective committed to collaborating with artists, musicians and composers. A Mused is dedicated to creating a healthy and supportive environment where people of all sexual orientations and gender expressions are accepted and valued and through the arts develop confidence and create an outlet that fosters personal growth, recovery, creativity and community. **Fragment's** International/World Premiere –August 8th-11th & 13-18th at Greenside Parish at the Edinburgh Festival Fringe, Scotland. Shows are at 4:05pm. www.AMusedCollective.org.

About Kinetic Arts Center Kinetic Arts Center is the premier facility in the East Bay for circus, physical theater and fitness programs. Kinetic Arts Center offers both adult and children’s classes, 2,600 square feet of circus performance space, aerial equipment, summer and vacation camps, dance, yoga and Pilates classes and parties for all ages.

Contact Information To learn more about Kinetic Arts Center and **PreFringe PreView** visit www.KineticArtsCenter.com. For press inquiries please e-mail Victoria Angello at Victoria@KineticArtsCenter.com or call 510-444-4800.

Photos & Images Photos and images may be downloaded via <http://www.kineticartscenter.com>. Click on ABOUT and then PRESS. The password is: circuspress.

###